



**FOR IMMEDIATE RELEASE**

**SMITHSONIAN CHANNEL™ SHOWCASES  
FASHION'S ALL-STARS IN SEASON TWO OF**

# **L.A. FROCK STARS**

**PREMIERING THURSDAY, MARCH 19 AT 9PM ET/PT**

**Sophomore Season Once Again Features Vintage Fashion Guru  
Doris Raymond and Her Hollywood Boutique The Way We Wore®**

**NEW YORK – February 4, 2015** – Smithsonian Channel will premiere the second season of its critically-acclaimed original series *L.A. FROCK STARS*, which follows the doyenne of Hollywood vintage, Doris Raymond, and her Los Angeles shop *The Way We Wore®*, on Thursday, MARCH 19 at 9 p.m. ET/PT. The new season will be comprised of six hour-long episodes. Among those who stop by *The Way We Wore* during the season are burlesque artist Dita von Teese, designer Jeremy Scott, actress Debi Mazar, actress Kirsten Vangsness, top Hollywood stylist Jen Rade, *American Horror Story* costume designer Lou Eyrich, stylist to the stars Seth Chernoff and Academy® Award-winning costume designer Mark Bridges.

In a series *US Weekly* called “a feast for the fashion lover’s eye,” and the New York Times said was both “refreshing” and “engaging,” *L.A. FROCK STARS* features Raymond and her colorful staff assisting an endless stream of clients, from celebrity stylists to top fashion designers, all searching relevant pieces of vintage fashions from the past. Raymond is prized for her tenacity in finding hidden gems and for her encyclopedic knowledge of designer fashion. Back for season two are store manager and vintage virtuoso Sarah Bergman, and sales associate Shelly Lyn, who is close to launching her *The Way We Wore* inspired jewelry line. A new face this season is assistant store manager Angelika Sjostrom, a recent vintage convert, whose intelligence, enthusiasm and cheerful disposition have made her an invaluable asset to the store.

Raymond, an expert in the history of vintage clothing, has been buying and selling vintage clothing for over thirty years. Her boutique sells women’s fashions from the 1900’s to the ‘80’s, ranging from high profile designers to the world’s most iconic fashion figures such as Versace, Chanel, Halston, Dior and more. Over the years, Raymond has also supplied wardrobe for numerous film and television productions, including *Mad Men*, *Boardwalk Empire* and *American Hustle*.

### **L.A. FROCK STARS: VINTAGE NINJA**

**Premieres Thursday, March 19 at 9 p.m. ET/PT**

Vintage is in demand on the red carpet like never before, and awards season has seriously depleted the stock at vintage clothing emporium *The Way We Wore*. Doris needs to replenish her supply of head-turning vintage fashion, so she heads to the twice-yearly Whitaker Auction in New Hope, Pennsylvania. At the pre-auction viewing, a 1957 Dior haute couture dress designed by the man himself gets Doris's heart pounding, and she's afraid she could be drawn into bidding for emotional reasons. At the end of the day, something unexpected catches her eye, and when she investigates some boxes at the back of the room, what she finds makes her determined to win these particular lots at any cost. Doris is going to need all her "ninja" skills to beat her heavy-hitting rivals to the priceless designs. At the store, Sarah Bergman is about to fly out to join her at the auction, when stylist to the stars Seth Chernoff comes into the store looking for outfits for actress Tori Spelling to wear during her promo tour with her *Beverly Hills 90210* pal Jennie Garth for their new TV show *Mystery Girls*.

### **L.A. FROCK STARS: VINTAGE REBRANDED**

**Premieres Thursday March 26 at 9 p.m. ET/PT**

Doris's brand is seen as luxurious and expensive, but she's worried about missing out on business as a result. The decision is made to re-launch the store's website to sell more affordable clothing and attract a new, younger clientele. Former employee Kyle offers to style a photo-shoot to brand the new website in line with Doris's vision, but the clock is ticking. Summer is around the corner, and in order to push her massive collection of accessible wears, the site needs to be launched immediately. But even with the deadline fast approaching, Doris still finds time to dress the fabulous and fashionable Dita von Teese, sell design inspiration to mega-celebrity stylist Jen Rade, take a private tour of the exclusive old celebrity jewelry house Joseff of Hollywood, and indulge in her favorite pastime of all, treasure hunting.

### **L.A. FROCK STARS: GOLDEN AGE OF HOLLYWOOD**

**Premieres Thursday, April 2 at 9 p.m. ET/PT**

Top tier fashion stylist Gaele Paul has a 40-page editorial shoot to style for an international photography magazine. The theme is 1940's film noir, so she naturally heads to one of her trusted vintage treasure troves, *The Way We Wore*. That's a lot of pages to fill, and potentially a lot of press, so the pressure is on. This will be the biggest editorial pull Doris and her staff has ever done. In the midst of the fashion madness, Doris is visited by costume designer Lou Eyrich, Actress Kirsten Vangsness (*Criminal Minds*), and Rai Alexander, a gorgeous LA artist looking for her first ever red carpet dress.

### **L.A. FROCK STARS: THE FROCK MARKET**

**Premieres Thursday, April 9 at 9 p.m. ET/PT**

A hot tip off from an estate liquidator sends Doris and Sarah to Chicago where they find an Aladdin's cave of designer clothing collected by a former Dior model. Actress Diane Salinger (*Carnivale*) drops by the store for a dress to perform in as Hollywood siren

Tallulah Bankhead, singer Mara Hruby shares a passion for the '50s with Shelley, and Michael Jackson's crystal glove makes a cameo appearance.

**L.A. FROCK STARS: QUEST FOR THAT SPECIAL DRESS**

**Premieres Thursday, April 16 at 9 p.m. ET/PT**

'Tis the season to be glamorous, and when you want to look and feel your very best for that once in a lifetime occasion, there's no better place to go than The Way We Wore. When actress Mia Sara (*Ferris Bueller's Day Off*) arrives with her godchild Irene the day before her senior prom, Doris and team immediately get to work to help her achieve her American Hustle-style dream look in record time. And when L.A. Frock Stars director Lauren Thompson needs an eleventh hour dress for the upcoming Emmy® Awards, she knows she'll strike gold at The Way We Wore. But she had no idea the staff would turn the tables, and the camera, on her for once.

**L.A. FROCK STARS: FROM GRIT TO GLAMOR**

**Premieres Thursday, April 23 at 9 p.m. ET/PT**

Hollywood comes to call when costume designers Arianne Phillips (*Walk the Line*) and Mark Bridges (*The Artist*) both drop by The Way We Wore for 1970's clothing for new projects. Woodbury University design students get a lesson in inspiration, while Jeremy Scott, head designer for Moschino gets up close and personal with Doris' iconic Moschino collection. Doris turns her back on the glamor for a day at the Rose Bowl Flea Market.

L.A. FROCK STARS is a production of NHNZ and Smithsonian Channel. NHNZ Executive Producer is Judith Curran. David Royle and Charles Poe serve as executive producers for Smithsonian Channel.

Smithsonian Channel™, owned by Showtime Networks Inc. and the Smithsonian Institution, is where curiosity lives, inspiration strikes and wonders never cease. This is the place for awe-inspiring stories, powerful documentaries and amazing entertainment across multiple platforms. Smithsonian Channel combines the storytelling prowess of SHOWTIME® with the unmatched resources and rich traditions of the Smithsonian, to create award-winning programming that shines new light on popular genres such as air and space, history, science, nature, and pop culture. Among the network's offerings are series including *Aerial America*, *L.A. Frock Stars*, *Secrets*, *Mighty Ships*, *Mighty Planes* and *Air Disasters*, as well as critically-acclaimed specials that include *Civil War 360*, *9/11: The Heartland Tapes*; *MLK: The Assassination Tapes* and *The Day Kennedy Died*. Find out more at [www.smithsonianchannel.com](http://www.smithsonianchannel.com).

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