



**FOR IMMEDIATE RELEASE**

**SMITHSONIAN CHANNEL EXPANDS FOOTPRINT IN A NUMBER OF COMCAST MARKETS**

***Award-Winning Programming, Original Series and Documentaries Now Available to Xfinity TV Customers in Houston; Denver; Salt Lake City; Portland, Oregon; Minneapolis-St. Paul; Seattle, WA***

**New York, NY – January 28, 2013** – Smithsonian Networks announced that the Smithsonian Channel is now available to Xfinity TV customers, who subscribe to the Digital Preferred package of service in several Comcast markets including Houston, TX; Denver, CO; Salt Lake City, UT; Portland, OR; Minneapolis-St. Paul, MN; Seattle, WA. The announcement was made today by Tom Hayden, General Manager, Smithsonian Networks.

"Bringing our channel to Xfinity TV customers in these markets is a great way to start 2013," said Hayden. "Smithsonian Channel is committed to delivering to television audiences across the country a unique brand of programming that only a network inspired by the Smithsonian Institution can. We are delighted to share this vision with a whole new set of subscribers."

Xfinity TV Digital Preferred customers in these markets will also have access to Smithsonian Channel's award-winning, family friendly original programs in Xfinity On Demand and [Xfinity.com/TV](http://Xfinity.com/TV).

Smithsonian Channel programming celebrates the American experience with original non-fiction programming that examines topics that Americans are passionate about, putting the spotlight on the achievements and artifacts that define the American experience. Among the network's offerings are series that include *Aerial America*, *L.A. Frock Stars*, *The Real Story*, *Mighty Ships* and *Air Disasters* as well as critically-acclaimed specials such as *MLK: The Assassination Tapes*, *Titanoboa: Monster Snake* and *The Hunt For Bin Laden*.

**ABOUT SMITHSONIAN CHANNEL**

Smithsonian Channel is owned by Smithsonian Networks, a joint venture between Showtime Networks Inc. and the Smithsonian Institution. Its programs are largely inspired by the assets of the world's largest museum complex. Smithsonian Channel features award-winning original documentaries, series, and groundbreaking programs highlighting America's historical, cultural and scientific heritage. Smithsonian Channel brings the American experience home in high definition and Dolby Digital 5.1 and is available to customers of DirecTV, Comcast, Time Warner Cable, Charter Communications, Cablevision, Verizon, AT&T, and more. Learn more at [www.smithsonianchannel.com](http://www.smithsonianchannel.com).

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